

AAll COMPUTERIZED INVESTING

56,523	Active Paid Subscribers	\$205/M
	Non-Financial/Consumer Offers	\$115/M
	Fund Raising Rate	\$85/M

10,405	12 Month New Subscribers & Renewals	\$220/M
46,118	Long Term Subscribers (3+ Years)	\$215/M

23,239	2009 Expires	\$175/M
12,343	2008 Expires	\$165/M
10,309	2007 Expires	\$155/M

DMA PANDERS REMOVED

COMPUTERIZED INVESTING subscribers receive a newsletter from AAll that is designed to teach them how to use their PC and the Internet to make better investment decisions.

These subscribers have paid \$53 to AAll for membership and a subscription to COMPUTERIZED INVESTING. The newsletter evaluates investment software, hardware, web sites, and covers stock screening and a multitude of investment theories. It also includes an online guidebook and provides meeting notices for area AAll computer user groups.

Please note:

Sample mailing piece required for approval.

Orders cancelled prior to mail date are subject to a \$100 cancellation fee plus selection, transmission and running charges. Orders cancelled after mail date are payable in full.

Contact Jeff Sutton for additional information.
(jeff@msilist.com; 847-934-1110)
Visit our website @ www.msilist.com
Orders can be e-mailed to: orders@msilist.com

Usage: Hulbert Financial Digest, Technical Analysis Of Stocks & Commodities

Date: July 13, 2009
(names through June 2009)

Next Update: January 2010
(names will be through Dec. 2009)

Minimum Order: 5,000

Source: 98% Direct Mail

Unit of Sale: \$53.00 Per Year

Addressing:

E-mail \$50/F

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Selections:

State/SCF/Zip \$5/M

Keying \$2/M

Delivery: Allow five working days from approval of order.

*Previous orders may be omitted up to 6 months after original order date.

*Reciprocal rental may be required.

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