

NO-LOAD FUND INVESTOR

8,085	Active Subscribers	\$200/M
	Non-Financial/Consumer Offers	\$110/M
5,181	2006-2008 Expires	\$140/M

The No-Load Fund Investor, edited by Mark Salzinger, is a comprehensive newsletter that tracks 996 no-load mutual funds. Each issue gives comparative reports of each fund's performance based on original research. The publication also provides specific fund recommendations for each stage of an investor's life.

The No-Load Fund Investor represents affluent, action-oriented investors who seek advice in order to make their own decisions through no-load mutual funds. By covering the broad spectrum of no-load funds, ranging from aggressive growth, to income, to bonds, to money markets, it attracts investors seeking maximum capital gains as well as security and income.

Subscribers are mostly direct mail sold and have paid \$99-\$139 per year for 12 monthly issues.

Please note:

Sample mailing piece required for approval.

Orders cancelled prior to mail date are subject to a \$100 cancellation fee plus selection, transmission and running charges.

Orders cancelled after mail date are payable in full.

Contact Jeff Sutton for additional information.
(jeff@msilist.com; 847-934-1110)
Visit our website @ www.msilist.com

Usage: Conde Nast Portfolio, The Economist, Fabian's Successful Investing, FundX Tactical Upgrader Fund, FundX Upgrader Funds, Hulbert Financial Digest, Investor-Place Media/Vanguard Adviser, Kiplinger's Retirement Report, Morningstar FundInvestor, Morningstar Multi-Annual Guide, NoLoad FundX, Retirement Watch, Value Line Mutual Fund/No-Load Advisor

Date: August 1, 2009
(names through July, 2009)

Next Update: November 2009
(names through October 2009)

Minimum Order:
Actives – 5,000
Expires – All

Source:
75% Direct Mail
25% Publicity

Unit of Sale:
\$99-\$139 per year

Addressing:
E-mail \$50/F
FTP \$50/F

Selections:
State/SCF/Zip \$5/M
Keying \$2/M

Delivery: Allow five working days
from approval of order.

*Reciprocal rental may be required.

*Previous orders may be omitted up
to 6 months after original
order date.

MSI LIST MARKETING
Marketing Services International, Inc.

738 E. Dundee Road, Suite 321
Palatine, Illinois 60074

Phone (888) 674-0411
(847) 934-1111
Fax (847) 890-6700
Web www.msilist.com