

TRADEWINS PUBLISHING OPTIONS & FUTURES BUYERS

99,597	Sophisticated Traders	\$295/M
332,950	Premium Buyers	\$195/M
681,434	Masterfile Buyers	\$150/M

Centered on options and futures trading, TradeWins Publishing offers a large selection of products and services providing investors an alternative to conventional trading.

Sophisticated Traders are multi-buyers who have purchased a minimum of three (3) times in the past 12 months, paying cash with order. Minimum purchases of \$195 to \$3400.

Premium Buyers are buyers who have purchased software, books, newsletters, videos, and seminars pertaining to the options and futures market. These purchases range in price from \$195 to \$3400.

Masterfile Buyers are high profile groups of traders/investors who have paid cash to attend seminars, purchase books and videos, and varied TradeWins products ranging in price from \$15 to \$795.

The list is 95% direct mail generated, with 96% home address, 74% male.

All records are N.C.O.A., zip + 4 and D.S.F. processed, updating & correcting all addresses.

Please note:

Sample mailing piece required for approval. **No "free" offers.**

Orders cancelled prior to mail date are subject to a \$100 cancellation fee plus tape, selection, shipping, and running charges.

Orders cancelled after mail date are payable in full.

Contact Jeff Sutton for additional information.

(jeff@msilist.com; 847-934-1110)

Visit our website @ www.msilist.com

Orders can be e-mailed to: orders@msilist.com

Usage: Advanced Internet Mktg./Decision Bar Trading, Barcharts.com, The Cheap Investor, Dow Jones-Barron's, Flaherty Financial News, Independent Marketing/Top Trader, Intelligent Investor Report, McMaster Online, Michael Williams Market Movers, OTC Stock Watch, Small Cap Wealth, TD Ameritrade, Natural Contrarian/Elite Stock-Market Advisory, Natural Contrarian/Ultimate Stock-Profit Compass, Small Cap Wealth, Untapped Wealth, Vector Vest, Vector Vest Online

Date: March 3, 2009
(names through February 2009)

Next Update: August 2009
(names will be through July 2009)

Minimum Order: 5,000

Source:
95% Direct Mail
5% Space

Unit of Sale: \$15 - \$3400

Addressing:

E-Mail	\$50/F
FTP	\$50/F
Mag Tape	\$25/F
Zip Disk	\$25/F

Selections:

State/SCF/Zip	\$5/M
Gender	\$5/M
Keying	\$2/M

Delivery: Allow five working days from approval of order.

*Previous orders may be omitted up to 6 months after original order date.

**Reciprocal rental required

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